

Monday 13<sup>th</sup> June 2016

Dear Parents and Carers,

I recently wrote to you regarding the exciting sponsorship event we have taking place on Friday 24<sup>th</sup> June 2016 to raise funds for our brand new library. Following this, further details on incentives for children raising certain amounts of money were published on the board at the front of school. Having spoken to a small group of parents, who were concerned that their child may not be able to reach these targets, I have decided to review the way we are structuring prizes for the sponsor to make every child feel able to reach achievable goals.

For this sponsor, I want to assure every parent that we are grateful for each and every penny of sponsorship donations regardless of how big or small and every child who raises money will be recognised after the event in a special celebration assembly.

From this point, rather than incentives for milestone sponsors (prizes for raising £30 etc), it has been decided that we will now combine this idea with the prize for the highest total sponsorship and create a new, fairer incentive that we hope everyone feels more comfortable with. As you are aware, Dr Bike has kindly donated a brand new Frog Bike worth up to £400 and this will be won by a child in school. For every £5 of sponsorship a child is able to collect a raffle ticket with their name on will be added into a special prize draw. The more raffle tickets a child is able to enter, the greater chance they have of winning the Frog Bike. The prize draw will take place after the money has been collected and we look forward to announcing the winner.

Also, please note that if families with more than one child want to combine the sponsorship and enter as a family, you are more than welcome to do so.

There have been so many positive comments about this sponsor and it is so lovely to hear the school community thinking and feeling positively about working together to ensure our children have the best possible library in their school. We know that by working hard to collectively achieve this library, it will become a valued area of the school.

I am incredibly excited about this event taking place and am sorry for any concerns that the notice at the front of school may have caused.

Yours sincerely,

Mr Sam Eden Head Teacher

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